

Khalil E. Hachem

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PROFILE

Thorough and effective communicator, with more than 17 years in radio, newspapers and digital news. A creative writer and effective interviewer, with a keen sense of news judgment and a proven ability to engage audience and turn complex topics into approachable, relevant and compelling content. Fluent in Arabic and English, collaborative and well versed in world affairs, public speaking, social media and mobile news delivery, with exceptional work ethics and extraordinary dedication to integrity, diversity and presenting competing sides with consistent balance and fairness.

SELECTED HIGHLIGHTS

- Collaborated with the U.S. Arab Radio to create a successful news show, focusing on local issues and expanding listeners base from three to seven states.
- Founded Biz Magazine and its successful information delivery system, linking customers and businesses through cellphones and tablets.
- Participated in hundreds of news programs, seminars and lectures, covering American elections, race relations and foreign policy, especially the Middle East.
- Created an effective diversity-training program to help businesses attract customers and sell their products in the Middle Eastern-American communities.
- Tripled Chamber's media coverage, and doubled monthly website traffic to 500,000 hits, capturing a large audience through web/print and social media posts.
- Wrote thousands of news stories and covered topics, including courts, police, politics, elections, community news, land zoning, foreign policy and taxation.

PROFESSIONAL EXPERIENCE

Executive Editor

Dec. 2012-Current

Ya Michigan of Bizmagazine.org (a rapidly growing online magazine, serving the Middle Eastern-American communities in Southeast Michigan @ www.yamichigan.com.)

- Write and edit stories to fit online, smartphones and tablet platforms.
- Manage Ya Michigan's website, social media and email marketing.
- Create, design and produce art, videos and advertisements for the magazine.
- Supervise interns and social media and online contributors.
- Create and implement communication plans to market the magazine.

Host of the "Local Connections" show

Jan. 2013-Current

US Arab Radio on WNZK 690 AM (Southfield, Michigan)

- Select relevant topics in the news and connect them to the daily lives of listeners.
- Line up guests and interviews to appear on the show and plan likely probes and follow up..
- Edit communications, write press releases and after-show stories for radio archives and information and evaluate responses for effective training.

Director of Communications**2010- 2012****American Arab Chamber of Commerce** (The largest Arab-American business organization in the United States) Dearborn, MI.

- Developed and tracked chamber communication strategies to boost awareness about chamber programs, events, projects and activities.
- Managed website, social media and produced e-newsletter, reports, letters, speeches, press releases, program books and scripts and talking points.
- Cultivated contacts with local, national and international media to secure interviews, place stories and effectively disseminate news and information.
- Generated news and feature stories for local print and online publications.
- Secured speakers and sponsors and directed events and programs.
- Advised chamber leadership on marketing and communication strategies.

Government Reporter**2000 – 2009****Ann Arbor News** (One-time leading Michigan newspaper.) Ann Arbor, MI.

- Covered several Washtenaw County municipalities, turning mundane topics into approachable, relevant and captivating reads, including appropriations, economic development, K12, higher education, land zoning and taxation.
- Helped editors generate ethnically diverse stories and advised management on connecting with the large Middle-Eastern population in Michigan.
- Participated in various committees to enhance coverage and adapt to the rapid changes in journalism and technology.

General Assignment Reporter**1998-2000****Beaumont Enterprise** (The main newspaper in Southeast Texas) Beaumont, Texas.

- Covered Beaumont City Hall and the Jefferson County courts and reported on local, national and international issues.

General Assignment Reporter**1994-1998****Tamp Bay Times** (The largest newspaper in Florida) St. Petersburg, FL.

- Covered local, national and international news, with a special emphasis on news features about complex issues in the news and from the Middle East.

EDUCATION & TRAINING

MASTER'S DEGREE, DIPLOMACY: 2011, Norwich University ▪ Northfield, VT**Studies:** Conflict resolution, nation building, international commerce, the United Nations and human rights.**BACHELOR'S DEGREE, POLITICAL SCIENCE:** University of South Florida ▪ Tampa, FL**Studies:** Early America history, journalism, world geography, American political parties, elections and foreign policy and political theory.**Graduate, Dale Carnegie Leadership School:** 2008, Ann Arbor, MI